



SHETH MC COLLEGE OF DAIRY SCIENCE
KAMDHENU UNIVERSITY
ANAND (GUJARAT)



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No. KU/DSC/162/24

Date: 15/05/2024

WORLD MILK DAY- 1st JUNE, 2024

World Milk Day is celebrated every year on **1st June** to highlight the nutritional significance of milk and milk products. Food and Agriculture Organization of the United Nations organizes the global celebrations on this day. It creates an awareness among people regarding importance of milk as a food for nutritional security of mankind globally.

On the occasion of '**World Milk Day**' on **1st June**, Sheth MC College of Dairy Science, Kamdhenu University, Anand and its Alumni Association is organizing '**Slogan writing and Drawing (Sketch) competitions**'.

Who can participate?

- All the undergraduate and postgraduate students from Dairy Science Colleges in India.
- Alumni and staff members of SMC College of Dairy Science, Anand.
- Dairy Professionals working in Dairy Plants (Gujarat state only).

Rules for the competitions:

1. The theme for Slogan competition - "**Sip, Savor and support Dairy Farmers**".
2. The theme for drawing competition - "**Milk for Everybody, Everyday**".
3. The slogans and drawings must reflect the core theme. Deviation from the theme would be liable to be disqualified.
4. The slogans (**not exceeding 20 words**) can be in English, Hindi or Gujarati language.
5. Drawing should be made on plain white paper (A4 size) and has to be drawn only with **black pencil**. Multicolor drawing will not be considered.
6. The entries should be sent as **pdf or jpeg file** at the email specified.
7. Slogans and drawings should be of one's original work. Plagiarism of any sort would make the participant disqualified.
8. The participants need to mention their name, class (UG/PG/Plant), affiliating college/institute, State, passing year (in case of alumnus) along with contact details (Contact Number and E mail).

9. Each individual contestant can participate only once in each category (One slogan and one Drawing). College/Institute can submit maximum **10 entries (5 each for Slogan and Drawing)**.
10. The entries should be sent to **‘The Editor, DSCA News link’** on or before **30th May, 2024** on **editordsca@gmail.com**.
11. The slogans and drawings are to be sent through proper channel with an approval (seal and signature) from the Principal or any competent authority of the participating Institute/plant.
12. The slogans and drawings would be evaluated on the basis of relevance to the theme, originality of work and creativity.
13. The decision of the judges/evaluating committee for the competitions would be final and binding to all the participants and no clarification would be issued to any participant regarding such matter.
14. The result of the competition would be declared on the website of Kamdhenu University (www.kamdhenuuni.edu.in)/college alumni association (www.smc alumni.net).
15. Best three entries in each category would be awarded prizes by the Alumni Association of Sheth MC College of Dairy Science, Anand.
16. After the competition, all the slogans and drawings would be taken in possession of Sheth MC College of Dairy Science, Anand and its Alumni Association. The College is free to make use of it in manner deemed fit. Selected entries can be published in DSCA News Link of the college.


Principal
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