



**SMC COLLEGE OF DAIRY SCIENCE  
KAMDHENU UNIVERSITY**

**SLOGAN WRITING & CARTOON MAKING  
CONTESTS**



**WORLD MILK DAY- 1<sup>st</sup> JUNE, 2022**

**Eligibility criteria:**

All the UG (B.Tech.: Dairy Technology) and PG (M.Sc./M.Tech./Ph.D.: Dairy Microbiology/Chemistry/Technology/Engineering/Business Management) students from all Dairy Science Colleges in India and all the alumni and staff members of SMC College of Dairy Science, Anand as well as Dairy Professionals working in Dairy Plants (of Gujarat state only) are eligible to participate in the contests.

**Rules for participation:**

1. The slogan or cartoon should be related to theme area of 'World Milk Day'
2. Theme of Slogan is "Milk: The Mother of Nutrients" and Theme of Cartoon making is "Dairy: Building Block of Life"
3. The slogans can be in English, Hindi or Gujarati and it should not exceed 20 words.
4. Cartoon should be made on plain white paper of A4 size in single color (black color) and the page should be sent as pdf or jpeg file. Multicolor will not be considered.
5. Slogan or cartoon should be one's own creation and not a copy from any material or from internet.
6. The entries should be sent to the editor DSCA News link on or before **30<sup>th</sup> May, 2022** on [editordsca@gmail.com](mailto:editordsca@gmail.com)
7. The sender must send his/her complete details like name, affiliation, year of graduation and contact details.
8. Alumni Association will award prizes to best 3 entries in each category. This will be decided by an expert panel.
9. All entries will become the right of SMC College of Dairy Science, Anand and its alumni association. SMC College of Dairy Science, Anand will be free to use it. Best entries will be published in ensuing issue of DSCA News Link.
10. The decision made by the jury and Principal, SMC College of Dairy Science, Anand will be final.
11. Each person can submit only one entry (One slogan and one poster) for each category.
12. Entry is restricted to **10 (5 entries for slogan making and 5 entries for cartoon making contests) participants from individual college** of the country.
13. The maximum entries from each college has to be sent through proper channel approved by Principal or any competent authority of that Institute.