



SMC COLLEGE OF DAIRY SCIENCE

KAMDHENU UNIVERSITY



SLOGAN WRITING & CARTOON MAKING CONTEST

WORLD MILK DAY- 1st JUNE, 2021

Eligibility criteria:

All the current and past students of SMC College of Dairy Science, i.e. all the alumni and staff members are eligible to participate in the contest.

Rules for participation:

1. The slogan or cartoon should be related to theme area of ‘World Milk Day’
2. Theme of Slogan is “Milk: The Mother of Nutrients” and Theme of Cartoon making is “Dairy: Building Block of Life”
3. The slogans can be in English, Hindi or Gujarati and it should not exceed 20 words.
4. Cartoon should be made on plain white paper of A4 size in single colour and the page should be sent as pdf or jpeg file.
5. Slogan or cartoon should be one’s own creation and not a copy from any material or internet.
6. The entries should be sent to the editor DSCA News link on or before **30th May, 2021** on editordsca@gmail.com
7. The sender must send his/her complete details like name, affiliation, year of graduation and contact details.
8. Alumni Association will award prizes to best 3 entries in each category. This will be decided by an expert panel.
9. All entries will be become the right of SMC College of Dairy Science and its alumni association. They will be free to use it. Best entries will be published in ensuing issue of DSCA News Link.
10. The decision made by the jury and Principal, SMC College of Dairy Science, Anand will be final.
11. Each person can submit only one entry for each category.